

arouse

arouse your **senses**

ASA AKIRA

MC FRONTALOT, HYDRO 74, RICHARD AVERY
JESSIE ANDREWS, LILY CARTER, AND MORE . . .

02



6 18582 61130 2



arouse

arouse your **senses**

In Arouse 01 I wrote about how artistic expression can be so powerful because it leaves so much to the imagination. It leaves us to fill in the gaps of the story with our own ideas and emotions. It connects us and permeates our cultural identity. In Arouse 02 we've put together a celebration of unique, brilliant, and modern creative artists and performers who push the boundaries of their mediums. They arouse our senses, inspire us, and broaden our minds. I'd like to thank all the contributing photographers, and writers for their fantastic work, reflected in the quality of what you're about to read and see. The adult entertainment industry has been through a great deal over the past few years as a result of the epidemic of online piracy. But, it's worth remembering how artistic erotica and pornography at its best can arouse, inspire, and broaden minds just like other mediums. As an industry we've never been more relevant and connected to the broader culture. We have nothing to lose by embracing creativity.

- **Graham Travis**, Editor

credits

Inquiries
PRESS@AROUSEMAG.com

Editor & Art
GRAHAM TRAVIS

Art & Photography
CARLOS DEE

Main Contributor
TOBY DAMMIT

Photographer
MASON

Executive Producer
PATRICK COLLINS

Sale to minors prohibited. Content copyright ©2012
Elegant Angel. All rights reserved. Explicit material for
adults only. Sale to or use of minors strictly prohibited. All
persons depicted in this work were over the age of 18
yrs. at the time of creation of such depictions.

18 U.S.C. §2257 records maintained by the
Custodian of Records, Patrick Collins at
Elegant Angel Productions at 8015
Deering Ave., Canoga Park, CA 91304.
Date of Production: 12/23/11.

The brilliant Orlando based designer talks with
AROUSE about his career and passion for his
design work, apparel development, type treat-
ments, and branding.

HYDRO 74 12



artwork courtesy of www.hydro74.com



08 MC FRONTALOT

Brooklyn-based hip hop musician, MC Frontalot, is best known for naming the nerdcore subgenre. He talks to Arouse about his inspirations, career, and future projects.

20 RICHARD AVERY

Avery is one of the brightest and most gifted new stars to appear on the adult and erotic scene. His distinctive style is remarkable and he talks to Arouse about his shooting philosophy as well as his favorite girls to work with. He also talks about his spectacular website Juliland.com, its inception, and his plans for the future.



34 ASA AKIRA

Xbiz Performer Of The Year 2012, Asa Akira, is interviewed in depth by Crucifixio Jones in one of her most revealing interviews ever. She talks about her experiences in the industry, and her personal life outside of the business.

28 Best New Starlets.

A few very special girls stood out in the adult business in 2011. Arouse presents three of the most impressive, Jessie Andrews, Lily Carter, and Holly Michaels in this beautiful photo-shoot by Mason.



arouse **Movie Profile.**
PRISON **GIRLS**

Prison Girls from Elegant Angel productions is a mock documentary set in a female penitentiary. The movie has received multiple award nominations and critical praise from Adult Video News, Xbiz, Adultvdtalk.com and Xcritic. It is available on DVD & Blu-Ray from your favorite retailer. Directed by the award winning William H.





By Toby Dammit

MC frontalot: It's not like I was ever an engineer. But in my high school there were fifty kids out of three thousand who could make a computer do anything, and we were all on yearbook or the paper. There was no internet then, but we had BBSes for software piracy and drug recipes.

I ran a BBS all through jr. high. It was called The Bates Motel. One line dial-in.

Arouse: So when you started doing your own songs and rapping, did you always have the geek/nerd tilt to it or was there a time you thought about doing straight up rap?

MC fr0ntal0t: Well, I wasn't interested in showing off my rapping talents because I hadn't developed any. But, I always felt my writing was good, and the amount of clever shit that you can fit in to one rap song is pretty huge. So there was always a variety of stuff in those rhymes and some of it was dorky, I'm sure.

Arouse: When was the moment you just said fuck it, I'm going nerd all the way

MC fr0ntal0t: I have to look back at the MP3 posting history... The fourth Frontalot song is Nerdcore Hip-Hop. I was just making fun of the fact that it was unlikely that anyone would want to listen to me. But, as soon as I'd put those words together, I figured there was some slim chance that it would be a salient meme. Maybe people would pass it around BECAUSE it was so geeky. Maybe my fellow geeks would care what I was doing. So I thought I'd keep it as a theme, the idea that I was a nerdcore rapper. And I'd refer to it as if it were a whole thing that existed.

Arouse: And it worked!

MC fr0ntal0t: The weird transition was figuring out how to deal with it actually being a thing, eventually.

Arouse: What were the pit falls of that?

MC fr0ntal0t: I mean, I enjoy speaking about things authoritatively, but when the press started coming to me for the lowdown, I could only explain what kind of songs I was making, where they came from, and what I thought they might mean. Nerdcore was coming to be a real thing because of all the OTHER people giving it a try. And I didn't want to speak for them or say how they should be regarded. Plus some of them didn't seem to be putting enough effort into it, and I didn't want to feel like I was sticking up for their shoddy work ethic. All the kids who thought comedy springs from rapping badly and having a casio beat. That is basically never funny. I didn't like those kids calling themselves nerdcore. But of course, I'd open-sourced the word, so tough luck there. I also didn't want to be thought of as a comedy rapper. I wanted to be someone making music that is unexpected and awesome and fascinating, and whose natural hilariousness can't help but shine through at every turn. Again, tough luck for me. Tough luck in how I was going to get perceived, but also tough luck for ANYONE trying to make stuff that's as good as they want it to be.

Arouse: Then there were a few who jumped ship and didn't want to be labeled a Nerdcore rapper.

MC fr0ntal0t: Oh sure. Totally understandable. I mean, 80% of people who see 'nerdcore hip-hop' are going to think 'novelty music.' Nobody who thinks they have a shot at a music career wants that on their resume. But interestingly, the guys who don't identify as nerdcore and who lashed out a bit, they came back and made peace with the nerdcore audience. Because it's their audience. I think most artists realize now that they don't have to

call themselves nerdcore, and other people might describe them that way because it's become shorthand, but it's not a big deal.

Arouse: What is the song you are most proud of writing?

MC fr0ntal0t: I am always really glad when kids come up and tell me that I Heart Fags was meaningful to them personally. I didn't get Prop 8 overturned by writing a rap song. I didn't get the Iraq invasion or occupation called off by writing Special Delivery. Oh, I also didn't get transparency in election systems instituted by writing Black Box. I wrote First World Problems which seems to make people MORE inclined to whine about the temperature of their coffee on twitter. So I didn't maybe ACCOMPLISH anything with any of those songs. But, I like them better than the ones that have less to say about real life. I have plenty of songs that inhabit nonsense and fantasy worlds.

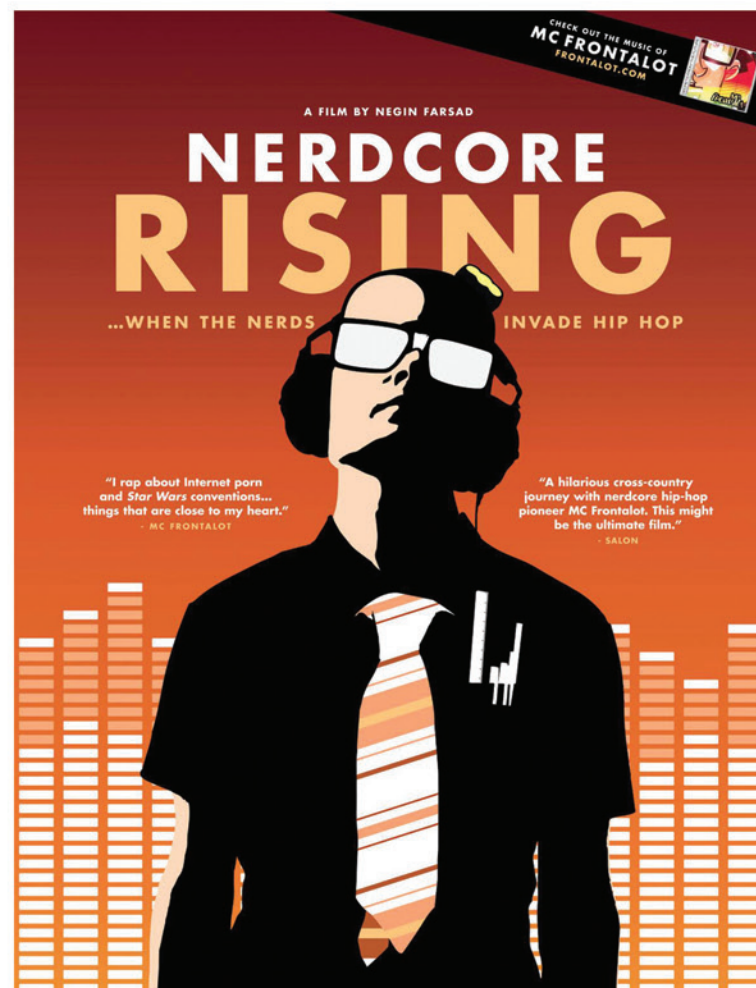
Arouse: Is there any topics that are even too nerdy for nerdcore?

MC fr0ntal0t: I can't think of one. There are plenty of nerd things that I am not interested in, and when fans request songs about them I can only disappoint. These include Minecraft, WoW, string theory, and the differences between different D&D editions' rule sets. Fortunately, there are plenty of other nerdcore rappers happy to take up those threads.

Arouse: How's the new record coming?

MC fr0ntal0t: Just got done! It came out well, I think. At least I feel happier with it than I have with any of the previous ones. I scored some fantastic guests for the skits, Kristen Schaal, Wyatt Cenac, Eugene Mirman. Wheatus and MC Lars did songs with me. I think it holds together as an album better than the previous efforts.

For more information on MC Frontalot visit: www.frontalot.com



Superstars



4 Movies From **Elegant Angel**™



By Toby Dammit

Hydro 74.

Hydro74 is an Orlando based designer who has developed a passionate following amongst designers for his innovative vector work. His self proclaimed purpose is to "push the boundaries in doing what I feel is relevant to the market."

AROUSE: The thing I love about your stuff is that you started putting your design stuff online very early in your design career.

HYDRO 74: Way too early I think.

AROUSE: It's very cool to see the progression of your style through the years. I have some .eps images of yours from way back.

HYDRO 74: Oh shit, those are horrible. I just did those to try and make a buck. I just did them and put them online. They were total crap. People buy that stuff though. Fifty bucks for a bunch of vectors. I think there was a pornstar piece in there too. A fat Ron Jeremy looking guy. I opened it up the other day and threw up in my mouth a little.

AROUSE: It's really great to see that stuff and then to see where your stuff is now. It really shows the progression.

HYDRO 74: It's an obsession really. I'm really in love with vectors. I try and find new ways to make it look more pen and inky as opposed to flat and vectory. I'm a sucker for detail. I'm a sucker for learning the technique of other designers. Specifically designers from yesteryear. Like Rick Griffin and Greg Irons and even going back to the Ames Alphabet which was in the 1890's. Just trying to figure out what they were doing to make it look hand drawn but where it's still

a very clean feel. How can I throw that into my work where it looks like it's pen and ink. So people assume I'm actually drawing it first. It's smoke and mirrors.

AROUSE: I love all the typography work that you do. It's really eclectic. Especially, all the free fonts. It takes a lot of time to do that. It's great you're putting it out there for free but how the hell can you make a living doing all this free stuff.

HYDRO 74: It's marketing 101. You put something out there for free that people really dig and if your selling things along with it, you'll get a few bites as well. Essentially, I just love typography and I see my fonts sort of as bullshit. Things that I throw together. It's just a design resource. It's not like it's the new Helvetica. To me it's just a style. I hope that when designers get it they go in and manipulate it and have fun with it. Hopefully it helps them out. There are certain things that when I do them, there is no way I can really charge for it. Plus, I have to look at the marketing value. If it helps someone else gain a lot more trust with me it is worth it. As you get a little bit of the rock star status or a little bit of fame, as people have told me before, it gets to a point where they think you're a prick or a very standoffish cunt and that's not the case at all. I mean I work from home. Every time I'm at a gallery show I'm always giving out free prints and free stickers. I spend more money on the trip than the return of a gallery show. Just because it's the thing I like doing. With the fonts it's the one little thing I'm passionate about and hopefully it sparks someone else's passion when they download them and use them. Hopefully, when they do have a few bucks they will buy something new. That's when we gear them over to the prints. It's like having a residual income and it offsets the slow months. Where I have some disposable income is how I'm able to do poster prints and be able to give stuff out for free.

AROUSE: How do you feel about piracy? There are some designers out there that never pay for a piece of vector art or fonts.



courtesy of **hydro74.com**



HYDRO 74: I hate to admit it but everyone is guilty of it in some form or another. Even when I was starting out in my design career I didn't know my ass from a hole in the ground. I downloaded a bunch of files and I remember downloading one that was a font set. I felt really guilty about it at the time. But, after I got to a point I knew what I was doing I realized that was someones work and they needed to be paid for it. Especially now, where I have a business and I have an LLC after my name. So I want to be safe in that ground. As far as piracy goes. I think Adobe is the biggest culprit. They make things way too easy sometimes. You can find something, open it up in Illustrator, live trace it and send it off to a client. Thus that makes a whole new era of lazy designers where they are are making a buck off of someone else's artwork. And, generally they are only making 50, 60 bucks on it. But, it's on a company that's going to bastardize it. At that juncture I actually get really really irritated because... it's not that they are taking away from me, that's the last thing I would worry about, but what upsets me is that they are lazy enough to get away with that. I think people that are that lazy should be kicked out of the industry. Someone who steals from someone else, they have no right doing it. They have no respect doing it, and they should be known as that. The piracy is pretty much international with the things that I do. I have kids in Indonesia that rip my stuff off left and right.

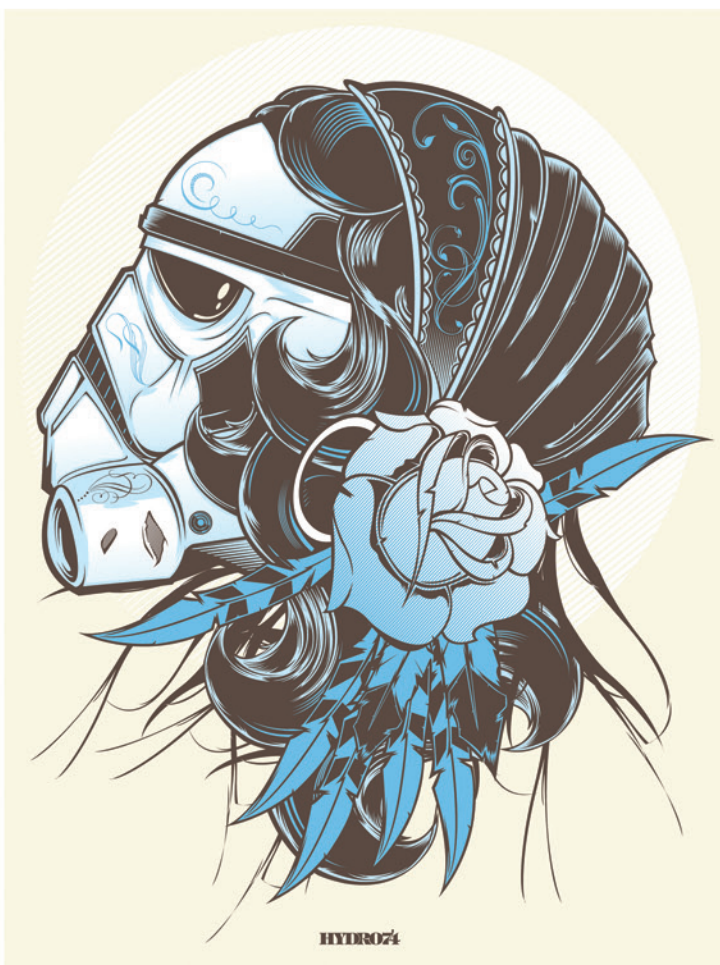
AROUSE: Yeah, I love when you tweet about that and show the differences between the bootleg version.

HYDRO 74: The thing that irritates me is that for designers and illustrators in the industry, at the end of the day, we're fucked. Because we can't really sue anyone. We can do cease and desists and thats about it. People are always telling me "Oh, you should sue them!" But with international laws the way they are I would have to spend five time the amount I would ever hope to see out of suing them in the first place. Then they will just get

pissed and rip off my stuff even that much more. There's not a whole lot you can do about it except make people more aware of it. If you have a big enough fan base and people that actually appreciate what you do, they will go to bat for you. I had a situation a few years back with a company who was doing pretty good. They were up there with Affliction for a while. The company got bought out by another company and I saw that they had a shirt that they ripped off from a piece on my site. It had this big skull on it that I have only sued one other company for. Underneath it had my little 74 logo on it as well. So I contacted the guy and I was like "One, this is my piece. Here is the piece you ripped off and not only that but you also have my Hydro 74 logo on the bottom of it. Seriously, what the fuck?" He was like "Well, there's nothing we can do about it because that was done by designers before we took over the company." So I was like "OK fuck you!" I put his email address on my website with the email correspondence I had with him and said "Look, if there's any designers out there that don't agree with this guy, email him." Within an hour he called me back saying "I just got like fifty emails from people saying I'm a cunt." I said "Because, you are!" "We'll try to compensate you somehow." "It's not about compensation, it's just about you having respect towards the person that got ripped off." If you're a designer and you show no appreciation towards other designers, get the fuck out of the business. There's no reason we should have jealousy, or egotistic attitudes about stuff. We're the lowest of the low form here. No one gives a fuck about designers. We all have to stick together. We can't be stabbing each other in the back. So it was nice having that fan base and getting a little bit of resolve from that.

AROUSE: On your personal stuff, have you ever had a cease and desist on a poster where someone wasn't too cool with you doing?

HYDRO 74: No, actually I haven't. I've been fortunate in that arena. The funny thing is I was over at Lucas Films yesterday and



I went into the meeting with my friend that works there and he showed me the style guide for the Clone Wars for the new season that we're gonna be working on. There was this little storm trooper thing that I did a print on. I started laughing and pointed to it. And he was like "Oh, no, no... it's fine. It's fan art. Just don't go selling to thousands of people." I was like "ok..." I only did like 100 of them. There was another one I did of the Transformers and my friend at Hasbro was like "I understand it's an art piece and all, just next time throw a ©Hasbro underneath it or something." I was like "O.K... easy enough." The thing is if I do something that's movie based, it's gonna be Transformers or Star Wars and those are people I generally work with and they know I'm not trying to profit from of it.

AROUSE: It's more showing your love for it than anything else.

HYDRO 74: If I do a print of it, it's usually just 100 and any money I make off of it I just put into other projects anyway. It's a little extra income in the pot that I can put to other promo items.

AROUSE: Let's talk about the Fleshlight. How did you get involved with them?

HYDRO 74: A friend of mine over there Eddie, he just liked my work and asked me if I wanted to work on one. It was a random pitch. My thought was "A sex toy? That's awesome!" There aren't really a lot of things I wouldn't work on. When it comes to the porn stuff obviously there are some things that are way out there. Like I'm not gonna work on a bondage toy or anything. That's a little out of my comfort level if you will.

AROUSE: So what was your capacity in working with the Fleshlight people?

HYDRO 74: They just sent over an idea. It was the "Suck You Dry" a girls lips with vampire teeth. It was kind of making fun of the whole Twilight thing. I didn't realize they were gonna put my name on the side of the thing. To me it was just a small little project. Next thing I know he hits me up and was like "Yeah! Check out the site!" And it was a big Hydro 74 across the top. Then Buzzfeed picked it up. At first I was like "Uh.... no!" But then I was like "Yes!!" To me it was a stepping stone. Not that I want to jump into the porn world. But, I defiantly want to get the attention of certain companies in there. Just to do some minor typography for some magazines. There's something to be said about being able to say that you did that. Like opening up a nudie mag and showing my grandson someday, "look what your grandfather did!"

AROUSE: So did you lose any clients that you know of because of the fleshlight stuff?

HYDRO 74: No. It was one of those things where I didn't really advertise that I did it.

AROUSE: But they did!

HYDRO 74: Yeah, that's true. It was funny. A friend of mine who works at the Salvation Army told this lady to go look at my site. She Googled it and the top link was the Fleshlight. She was like "I don't know if I wanna work with this guy!" And, he was like "No, no... he's cool! That was just this little project!" I don't care. It's no different than creating a vinyl toy. If someone wants to use it pervertedly, great. To me it's just on my shelf at home. It's a conversation piece "Here.. put your finger in here!"

For more information on Hydro 74 please visit www.hydro74.com.



arouse

Ones to Watch in...

2012

Grazer

Grazer joined Elegant Angel Productions in April 2010 and set about adding to the studio's repertoire of niche gonzo pornography with his distinctive POV style. Later that year he directed "Anal Fanatic" starring Angel Dark which became a best seller and earned Grazer his position as the main director of anal themed movie releases at Elegant Angel.

He followed up the success of 2010 this year with Anal Workout starring Holly Michaels, and Anal Students starring Lily Carter. Grazer hails from Austria and his style follows in the footsteps of the many great European directors of the past, focusing on raw and passionate hardcore sex, pristine camera work and high end production values.

Coming in 2012 you can expect new volumes of Anal Fanatic & Anal Workout as well as a couple of brand new series.

For more information please visit:
elegantangel.com



Allie Haze

Allie Haze is one of the hottest performers in the adult industry. She starred in "Bush" in 2011 directed by Sam No, amongst many other high profile titles. She went on to sign an exclusive contract with Vivid Entertainment. Coming in January is the blockbuster release by Vivid, Star Wars XXX A Porn Parody, in which Allie stars as Princess Leia. This sure to be iconic role is likely to make Allie one of the top performers of 2012.

Follow Allie Haze on twitter @alliehaze

William H.

Elegant Angel veteran and award winning lensman, William H., has become one of the most consistent directors in the adult industry. 2011 was no different than previous years in which his flagship series, Performers Of The Year, won multiple awards. William delivered two new volumes of the legendary gonzo series, Big Wet Asses. He also experimented with the creative project, Prison Girls, and directed one of the biggest movies of the year in Kagney Linn Karter Is Relentless. Expect more of the same high standards in 2012 from the master craftsman, William H.

Follow William on twitter @WilliamHnutsack



arouse

Ones to Watch in...

2012

Riley Reid

Riley Reid's cute look, bubbly personality, and strong performances made a big impact towards the end of 2011. She starred in Teach Me 2 by Club 59, and has made big appearances for other adult studios. She is sure to be one of the hot names in adult throughout 2012.

Follow Riley on twitter
[@RileyReidx3](#)



Riley Reid in **Cuties 3** directed by Sam No



Richard Avery

By Toby Dammit

Avery is one of the brightest, and most gifted new stars to appear on the adult and erotic scene in over a decade. Although his style and abilities continue to evolve, Avery's fresh approach to the use of models, lighting, camera angles, wardrobe and make-up, allow him to capture the beauty and seduction of the human form in the most artistic, erotic, and yet unexpected ways.

courtesy of www.juliland.com

AROUSE: So where's Ken?

Richard Avery: Yeah! Ken is actually gone. He left the hotel last week and it's all gone. Someone has to share!

AROUSE: So I heard a rumor that Richard Avery has to try out every one of the girls on his site before he will shoot them?

Richard Avery: Well, he does test them, as we like to say. He definatley tries them out and tests them. But, the way I like to do it... that involves all sorts of ways. Sometimes it just involves a meet, where I ask them questions to just see where their headspace is at. It might involve sex. It might involve seeing if they can cook.

AROUSE: Have you gotten some good pancakes out of that?

Richard Avery: I've gotten amazing homemade cookies. Aiden Ashley won my heart within a second because she brought over homemade chocolate chip cookies for me. Usually everyone brings me chocolate milk, because I love chocolate milk. But, Aiden was smart. Actually Andy San Dimas brought me 3 boxes of cookies AND a gallon of milk. They know.

AROUSE: So tell us about www.JuliLand.com? How did Juliland start?

Richard Avery: I'll tell you the short version of a really long story. Juli Ashton hosted Playboy Nightcalls back in the day. She was one of the biggest pornstars on contract with VCA. We all know and love her. She was my best friend and still is my best friend for the last 20 years. One day we were in the valley. She was getting ready to get married and move to Florida. We were sitting in the pool. We were a little drunk. She was saying to me "You know, I wanna do all this crazy stuff with you..." She always loved my work. We were always really good friends and one day she said to me "What would you want to do if you could do anything?" I said to her that I had this idea for a website, and she said "Well, heres some money, make it happen. Go for it and I'll be behind you 100%." She's been that way ever since. The idea that I expressed to her on that day was that I wanted to create something that was unique, different in many ways, and special: in that I wanted the girls to be treated nicely and look good. That was important to me, because a lot of the girls don't get treated very nicely in the adult industry. Because I love women. Women are my addiction. And then, most importantly, there were two words I always used in describing the website in the beginning. The first was entertaining and the second, and most important was FUN! Every aspect of Juliland is FUN. I don't care what it is. I don't care if we are shooting or just hanging out or whatever. If it's not fun I'm not showing up. It's that simple. So Juli was the catalyst to all of this. And that's why it's named Juliland. We always said back in the day "It's not Disneyland, it's Juliland." The basic idea has always been there. But we are only 20% into what

courtesy of www.juliland.com



I really want to do.

AROUSE: Wow! You've only done 20%?

Richard Avery: Yeah, of what I want it to be.

AROUSE: Because, it's insanely huge now!

Richard Avery: It's getting bigger. In the last year we've launched four blogs. The new blog of Bobbi Starr, the blog of Aiden Ashley, Ash Hollywood, and Michelle Mayllene. Juliland TV has launched. We've done our first two shows this year. Next year we're doing four shows. Not only that, we're adding more girls to what we call the Juliland Universe. Myself, I'm shooting like a motherfucker because i can't get enough. And... having fun! Sex, Drugs and Rock N' Roll!

AROUSE: How does someone get on your radar? I'm sure you get hit up all the time from girls to shoot.

Richard Avery: We do. The best way i tell girls is to be persistent because I'm busy. I shoot in spurts. Sometimes I shoot a bunch like right now, and then I won't shoot for months. So if a girl contacts me in the middle there when I'm not shooting... if they really want to shoot with me and have the fun... that's where meeting them comes in handy. Because, a lot of girls can't handle what I do. It's not work. I tell them that you're gonna come over and hang out and we're gonna shoot. If you wanna get drunk fine. You wanna get stoned, fine. If you don't wanna do any of that, that's fine too. But we're gonna hang out and take pictures. I never want it to feel like work. It's about being creative and having a good time. Twitter has been great. There's an email address on the website of course. The best girls I find through other girls. I found Aiden through Tiffany Tyler. Then Aiden introduced me to Ash Hollywood. Aiden introduced me to Andy San Dimas. Bobbi introduced me to many girls. The girls that know me, know the kind of girls that I like. The ones who want to have fun, so they will say to me "Oh don't shoot her because she's just too uptight or too crazy."



courtesy of juliland.com



courtesy of juliland.com



courtesy of www.juliland.com

Richard Avery: No. That is something where Nikki Hunter from Playboy Nightcalls, my best friend, and other friends of mine, have had that discussion. "What is Julliland?" I hate labels to begin with. I think it's stupid. But... I know how the world is, so if I have to label Julliland, I just label it with the word FUN! Because I think it is. You can't really fit it into any genre. It can be nasty, and sexy, and it's sometimes hardcore. It can be soft core, it can be funny, it can be goofy, it can be creative... it's all those things. But, it's all fun. It all equals FUN!

AROUSE: Why do you say your Anti-Porn?

Richard Avery: I'm not a big fan of porn. Most of it bores me. I think there is a lack of imagination in porn. But, more importantly there is a lack of talent. I do see so good things once in a while i will drop names like a motherfucker. Bobbi Starr, and I know she's my girl, but Bobbi Starr is making some fucking brilliant porn with Nate Liquor. Nate Liquor is badass. Nate is doing the best shit ever and if I have my way he'll be working for me in the future. There are not a lot of guys that I see that are doing anything interesting. Most porn is done by guys who don't know how to shoot, they don't know how to light, they don't know how to direct so some girl is fucking some guy and it's just bad! And those girls are my friends... I always say to them "Thank god you're getting paid for this. Because if you're doing this for free, you're really stupid." I want them to have fun. I want them to smile. When I give them orgasms I want them to be happy about getting orgasms. Usually they are the ones that drag me a long. I always tell people about 50% of the ideas on Julliland are not mine they come from the girls by far. Especially lately, because the girls are coming to me with ideas. They see everything and then they go "I have this idea!"

AROUSE: I think that's what it is. They will maybe shoot with you once and then they will realize that the can open the flood gates in their minds and then they are like "Wow! I can do some kick ass stuff!"

Richard Avery: My number one girl is Audrey Bitoni, who I've shot literally forty times, and have 10,000 photos of... Audrey and I don't even talk about what we're gonna do. It's just there. She knows what I like and what I want. I know what I want out of her. There's a bond there that cannot be matched with anybody. Other girls are really close to that. Aiden and Ash are the other ones. I had Aiden over here saturday masturbating on the kitchen floor covered in flour. I made a big mess. It was great!

AROUSE: Has there ever been an idea that you've presented to someone and they've just gone "Um... no thanks!"

Richard Avery: Oh yeah, totally. Nothing really bad or anything. Just things the girl was not comfortable doing. Which I'm fine with. I tell girls all the time "Here's an idea. Yes or no?" and they go "No!" and I'm like "O.K... cool." I'm not short on ideas. But these days, these last couple years where I'm participating more, and helping more, more and more girls are getting into it... They like it. I tell girls all the time "I don't wanna watch you masturbate. It's boring. It's fucking boring. So why don't I help your with it? Why don't you kick back and relax?" So that becomes more entertaining for me.

AROUSE: So Dick, what was your life like before Julliland?

Richard Avery: Before Julliland it was rock n' roll. I was doing fashion photography. Kind of boring. I was answering to other people and trying to get their vision across. With Julliland it's all my vision. On every level. I don't care if it's a logo, I don't care if it's a watermark, I don't care if it's a picture or a video, my fingerprints are all over everything. Even the girls, they respect me and love me as I do them. They listen to me as I listen to them. We create together. We call it the Julliland family. Everyone who is in the Julliland family loves this family. I do too. The more we let in the more people love it.

Audrey Bitoni & Richard Avery



AROUSE: So your universe keeps expanding is there a point where it stops?

Richard Avery: No. Like any universe it constantly grows. If I have my way, in a couple years from now I will have 20 different variations of websites. There's a big site that we are launching next year that I cannot talk about. But, it will impress everybody. It's not just the internet world that I am trying to expand my brand in. It's also about books and exhibitions. Next year we are looking at 2 or 3 different venues around the world to exhibit my work. We're talking about books, merchandise, everything from calendars to t-shirts, to whatever we can dream up. Because at the end of the day I have great people around me and I come up with these crazy ideas and they just make them happen. No one is gonna stop us.

AROUSE: Has there ever been an idea that a girl has come up with that you just thought "Woah! That's just too much for me?"

Richard Avery: No. There's been ideas that have made me laugh because the lirks aren't really thinking. Like they think "This is a cool idea!" Example: A girl I used to shoot and still shoot once in a while who I love to death is Tristan Kingsley. She came to me with this idea because she saw these girls being messy with food in pictures. She came to me and said "I have this great idea! I wanna cover myself in ice cream and masturbate!" Cool idea! I love the idea but she didn't think about how cold ice cream is. Which I knew. So she is trying to rub one out and her pussy basically froze. She stops halfway through and goes "I can't feel my pussy! It's too cold!" I turned to her and said "Sorry!" I knew that was gonna happen so I let her find out! I think if you watch the video, it's called Neopolatin, you'll see her realizing "Oh my god! I can't feel my pussy!" It's great!

AROUSE: So would you define Julliland as porn?



The **Elegant Angel Podcast** has gone from strength to strength in 2011. Episode 037, featuring show regular, Asa Akira, brought in the new year. We catch up with host, Roy, to discuss his experiences running the popular show, and what 2012 has in store.

AROUSE: How did the Elegant Angel Podcast come about?

ROY: It was the General manager Graham Travis' idea. He brought it to me and thought I would be a good person to host it, and make sure it got done on a consistent basis. I knew I couldn't do it on my own so the first people that came to my mind was Potter and Mason. Potter is a podcast enthusiast and one of my closest friends. Mason is one of my best friends, and I knew she would always help me out with anything I needed. Not a lot of people get to see how funny and interesting she is and all of the knowledge she has about the industry. It was a recipe for a great show.

AROUSE: What was it like starting out?

ROY: It was a bit nerve wracking. It was new to me. I thought I could do it, but I wasn't sure. I was nervous about diving right in. It quickly turned into being some of the most fun I've ever had.

AROUSE: What are your memories from those early shows?

ROY: My favorite memories are all the games we play, like porno password. It gets so competitive. Just seeing the competitive nature of some of these girls along with Potter and Mason is really funny. I think everyone forgets they're in a show

and just wants to win. You really get to see their true personalities. Getting to know the girls is always my fondest memory from each of the shows. Especially, getting to know them outside of their porno life. It's great finding out their hobbies, and hidden talents. For example, Kagney Linn Karter is a great singer. She sang "Tiny Dancer" on the show and it was beautiful. A lot of the girls are really into cooking. A lot of them play instruments.

AROUSE: How do you know Potter, your co-host?

ROY: It's funny... I actually met him working at Elegant Angel. He used to work here back in 2004. He used to watch movies all day and log data, and I worked in the warehouse. He moved on and we remained friends ever since. He fit right in because he already knew everybody.

AROUSE: Is Potter really as inept with women as he comes across on the podcast? His running character is really like the nerdy kid at high school who can never get laid. It's one of my favorite parts of the show. He really plays it up. Is that really how he is in real life, or is he actually a stud?

ROY: I didn't get to go to high school with Potter, but he still walks around with a back pack of porn. The real reason I actually brought him on the podcast is to expose him to some girls and see if I could get him to lose his virginity. Almost 40 episodes in, and no luck yet. But, I'm optimistic for the new year.

AROUSE: What surprised you the most on the show?

ROY: For being a first time podcast host, how quickly all three of us got into our groove. I didn't think we'd have a problem gelling, but I was surprised how quickly we got together in our workflow and how easy it is to work with each other. I wasn't sure

if it was going to last beyond a few weeks. Now it's been over ten months and counting. From the guests, the most surprising part has been their willingness to let us in and ask what ever we want, and how comfortable they've been with us. I've really been surprised by how the girls have put so much time into the show. With scheduling they have really gone out of their way to call me back and make time for the show. Lily Carter masturbating the entire show with a Hitachi which was also really surprising.

AROUSE: You've had some guys on the show, like Manuel Ferrara, Michael Stefano, and James Deen. How is it different interviewing a male pornstar as opposed to a female pornstar?

ROY: It's different because I've always wondered what it would be like to be one of those guys. Everyone always wants to do porn when you're guy. So I ask them questions that I've always wanted to ask a male pornstar. I relate to them in that way. That's the major difference. Also, there are so few guys, and they've been in the industry so long. They have such a long history and so many interesting stories. For example, the way Manuel Ferrara described coming into the business answering an advertisement, and being hired to work with fat girls, and working his way up. Then you look at his status now and he is a legend. But, he is so humble and all the guys we've interviewed so far have that in common. You'd think it might go to their head, but they're all super nice guys and amazingly humble.

AROUSE: What does 2012 have in store for the podcast?

ROY: We're going to do some recordings at the AEE convention. So that will be different. Hopefully, we will try to mix it up with



more games and a bigger audience, too. Then I'll go off to do the Howard Stern show, ha. No, we're just going to keep doing what we've been doing. We really love it, and I think it's a great resource for fans getting to know their favorite girls in a more intimate way.

AROUSE: Who is your dream guest? If you could interview anybody?

ROY: Probably Patrick Collins. Just to explore all of that history of him owning this company. He's one of the most interesting people I know and one of the greatest motivators. It would be great to pick his brain on how to run a business and also everything that he's seen throughout the industry over the years. I really hope I get to do that podcast in 2012.

Mark Speigler and the Speigler Girls from Episode 020





Best New Starlets 2012

Featuring **Holly Michaels** **Jessie Andrews** & **Lily Carter** Photography By **Mason**



Next Wave

Elegant Angel Productions proudly presents, "Best New Starlets 2012," starring Holly Michaels, Jessie Andrews, and Lily Carter alongside Skin Diamond and Lily Labeau. The high end all sex release is directed by the award winning, William H. and follows in the style of his annual collector's edition, "Performers Of The Year."

"All of the girls who star in this movie possess very special qualities," says director William. "They are not only beautiful, and great performers, but they love to have fun and it really shows in their awesome scenes."

"Best New Starlets 2012" is available now on DVD from your favorite retailer.





Still Insatiable.

Interview By **Crucifixo Jones** Photography By **Mason**



AROUSE: What was it like preparing for *Insatiable* #2. Describe what goes through your head when you get a call from Mason.

ASA: It actually wasn't a phone call. Mason called me in to do a promo-video thing for the web. When I arrived at the Elegant office, she turned on the camera and surprised me: "There's no promo. We are doing *Insatiable* 2!!" To say I was ecstatic is an understatement. Overjoyed is more like it. Making *Insatiable* #1 was an amazing experience for me. Mason is my favorite director to work with, and I knew together, we would have so much fun doing another installment. I believe the first words out of my mouth (after screaming) was "Let's do lots of anal!!"

AROUSE: Last year, the first *INSATIABLE* won Best Double Penetration Sex Scene, Best Three-Way Sex Scene (G/B/B), Best Anal Sex Scene and the Fan Awards' Favorite Movie at the AVN Awards. Is there a conscious effort between you and Mason or just within yourself to try and top that?

ASA: Winning that many awards was totally unexpected for me. It's amazing to think 3 out of the 5 scenes in that movie were award winners. The Fan Favorite, to me, was the most rewarding of all. We never made a conscious decision to try and "top" last year, no. Award-wise, I think that is near impossible to do. But personally, I do believe the sequel came out better than the first. I've evolved a bit from the first one. This one is much more personal. I have more faith in myself as a performer. My fantasies have grown a little darker. I'm more mature, and I'm searching for something deeper through porn, within myself, rather than just casually enjoying the ride. Also, my friendship with Mason has grown. That's a HUGE part of *Insatiable* 2.

AROUSE: Is it a calculated move to refrain from certain acts until later in your career? Is it a deliberate case of not wanting to give fans everything too soon/too early? In a single year, you did IR, anal, IR anal, a few DPs and even tried double anal. Was this an intentional decision? Why do you imagine having sex with a black person on camera is such a big deal for fans in the first place? What differences have you noticed personally?

ASA: Aside from the IR and Anal scenes, none of the other "firsts" were planned. To be perfectly honest. A smarter performer would have drawn everything out much, much, more. I could have gotten a lot more money and publicity, not to mention career longevity, had I waited longer to shoot my first DP, my first IR Anal, my first DA, etc. The only way to explain why I haven't gone that route, is that when I have sex, I completely fall in love. I've always been that way, even off camera. So if something spontaneous happens, and it feels right, and it's intensifying the sexual experience, I don't like to hold back. My favorite scenes are the ones that I go in with an "Anything can happen" mentality, and everything just happens organically. On one hand, I realize this isn't the most calculated, lucrative way to go about business. But on the other hand, I think that it's what makes me stand out as a performer. As far as the whole IR issue goes... I don't necessarily understand, nor agree with it. I guess I'm glad I took advantage of it, because I did get my own movie from Jules Jordan for it. But nonetheless, it's stupid. That reminds me... Some asshole, the other day, claimed on twitter that I "avoid rimming black guys." I quickly replied to him naming some black performers I've rimmed in the past, and told him "I don't rim guys based on their color, I rim them based on whether or not they want it." I thought it was a fun statement.

AROUSE: Does size really matter?

ASA: Yes. But bigger is not better. I always say unless it's extremely small or extremely big, everything in between feels pretty much the same.

AROUSE: You're only 25 years old but between the *Bubba the Love Sponge* show and the adult entertainment industry, you have millions of fans. Have you gotten used to all the attention? Talk about how you've avoided the pitfalls of having what you have at such a young age and how you maintain a level head?

ASA: I love the attention. You should never trust anyone that goes in front of the camera for a living and claims otherwise. I love when people come up to me in public. I love meeting fans. It's been a few years now, and I get recognized more and more as time passes, and I'm not even close to sick of it. There was a short period when I was ashamed to admit this. It sounds kind of egocentric and self absorbed, like so desperate. But then I realized... I show the inside of my asshole





to the world. No one is gonna think it's weird that I like to be noticed. As for avoiding the pitfalls... I entered this business relatively late, at 23. (I'm 26 now) I'm past my partying phase. Had I started at 18... Put it this way, C.J, you wouldn't have approached me for an interview.

AROUSE: The last I heard, your boyfriend is Rocco Reed. How does a guy already in the business, a guy you've already slept with for "work", woo a starlet? Other than "work", is your relationship monogamous?

ASA: I should start by saying we aren't together anymore. Initially, when Rocco and I first shot together, I had no interest in dating him. We exchanged numbers to shoot content together for our websites, and from there, we started texting. Over the next few months, he pretty much *wooed* me with his sense of humor and amazing personality. Rocco is one of those people who has many, many layers. He's nothing like what you first perceive him to be. He only shows his true self to those that matter. I really liked that. Outside of work, we were monogamous. Its hard to say how it would've ended up if we we weren't in porn. Maintaining a relationship in this business is hard work, and I admire the few couples who have been successful. It's like... Take a normal relationship. That shit is already so complicated! And, then add a whole bunch of issues that under any other circumstance, would make it impossible to stay together.

AROUSE: Had you been with girls in your personal life before being with any on-camera?

ASA: Yes, absolutely. I love making girls feel good. It's not even like "oh yah I love fucking girls." For me, with a girl, I just want to make her feel amazing, like the most special, sexy, beautiful woman in the world. When i have sex with a girl, that's what turns me on.

AROUSE: Jules Jordan Video, Elegant Angel & Evil Angel love shooting you. Tell me why and what the rapport is like with those companes. Specifically, I want you to talk about the three major projects that were centered around you from each company and what it was like to work with: 1. Jules Jordan for Invasion 4.2. Mason for Insatiable (and how that spontaneous DP broke out!) 3. the late great David Aaron Clark for Pure.

ASA: Each one of these projects were big for me, in different ways. Doing the Jules movie, I believe, put me on the radar for a lot of other companies. The fact that THE Jules Jordan made a movie around one girl made a lot of people pay attention. If I'm not mistaken, he hadn't done that since Jenna Haze's Darkside. I have nothing but respect for Jules, and I truly appreciate him making that movie. Insatiable was important to me on a few more levels. The most obvious being that it added so much "star factor" to my name. As I say this, I already know I'll hate myself for saying something so incredibly douchey. This is the movie in which I became friends with Mason. I truly believe we share a special bond, the kind of friendship you are destined to come across in your life. And, this is the movie I really came into my own as a performer. I like to think I discovered a lot of my sexual self while shooting it. The first DP will always be one of my favorite, most memorable scenes of my life. It was the first time something felt so good that it took my breath away. I still masturbate thinking about that scene. Pure was my first starring role. I went really hard into it. David had a gift for bringing the best out of people, especially when it came to acting. I learned so much on that set. There is nothing like your first Feature, and i was so lucky to have such a profound, beautiful, and complex story to work with. I will always be thankful for the time I got to spend with David before he passed. He was so amazingly complicated and talented. And hysterical. I truly saw him as a friend.

AROUSE: When I first laid eyes on you, I figured some company like Wicked or Vivid would snatch you right up as an exclusive contract performer. But NO companies are doing that with ANYONE these days. Why do you figure that part of the business is becoming a thing of the past?

ASA: It's not something I know much about, being that, by the time I got into porn, contracts weren't as coveted as I've heard they used to be. I do know that the money is better being independent... and judging from twitter and internet statistics, fame, exposure and success seem to come more easily to those who are shooting for more than just one company. Again, it's not something I really have enough knowledge to comment on. I wouldn't mind being under contract if the situation were right.

AROUSE: How has being Japanese helped and hindered your career? I mean, how many times can you be a geisha, dress up in a schoolgirl uniform or have sushi eaten off of you? Does that get annoying or do you even feel disrespected sometimes by those scenarios? But, has it helped you get work you don't think you'd otherwise get?

ASA: Being Japanese has 100% helped my career. There aren't many Asian girls in the business. So I automatically stand out. If I never had to play a geisha, masseuse, schoolgirl ever again, I wouldn't be mad. But at the same time, it's not like I don't feel sexy doing it. That's pretty much how I determine what work I take, and what I turn down. If it doesn't make me feel sexy, I don't do it. Remembering that helps me to stay true to why I'm in this business to begin with. I'm perfectly aware that for several projects, I was hired as the "token Asian/ethnic girl." It doesn't bother me, I don't mind capitalizing on it. I feel lucky, if anything.

AROUSE: Any fantasies left that you have yet to explore?

ASA: My ultimate fantasy is really sick, and completely impossible to bring to life. I don't even know if you'll be able to print this?! I've always been infatuated with twins. I like to imagine having a twin brother who is in love with me. It's the kind of love that's incomparable. It's unconditional and on a level that I, as an only child, will never experience. He would love me so much that he would murder anyone that tried to be with me. His life would ultimately end in suicide because he couldn't handle it any longer. It's just devastatingly romantic to me. I really hope some psychiatry major out there doesn't read this and decode everything in my brain. Haha. I don't know. Maybe I read "Flowers in the Attic" one too many times as a kid. At the very least, I watch way too many movies.

AROUSE: Because ethnically, you're a minority in the business, comparisons between yourself and other Asian stars, both past and present, are inevitable. Tell me how you're different from people like Asia Carrera and Kobe Tai or even Katsumi and London Keyes.

ASA: London Keyes and Katsuni are two of my favorite girls to work with. London is kind of similar to me, as far as sexual style, tastes, and even our looks go. Katsuni is just someone I absolutely love watching. She oozes sex, no matter what she's doing. I'm not gonna lie, I never really watched Asia Carrera or Kobe Tai, although I've always thought they were both beautiful.

AROUSE: We've all heard about Asian sex secrets, etc...What's the most enduring myth about Asian women? What persistent rumor about you personally would you like to now categorically deny?

ASA: I so badly wish I could say "just because I'm Asian, it doesn't mean I'm submissive!" But, alas, I am very very submissive, sexually. It's just what comes natural. So instead, I guess I'll just go on the record to say our vaginas are not sideways, nor diagonal. What kind of moron came up with that one, anyway?

AROUSE: Of all the scenes you've done, is there any one you remember that you wish had never seen the light of day? Why? What's your all-time favorite scene?

ASA: I really, honestly can't think of a scene I hated doing. I'll let u know if I think of one though. I have four favorite scenes. In no particular order: One is with Rocco Reed, for Penthouse. The movie is called "Insubordination." We were in love, and that alone brought it to another level for me. Another one is the first DP scene in the first Insatiable, which I explained earlier why. The other two are from Insatiable 2. They are quite possibly the most intense sexual experiences I've ever had in my entire life, on or off camera. I don't wanna give too much away... But they are the Gangbang scene, and the anal scene with Nacho Vidal. I explain, in depth, in the movie how they impacted my life.

AROUSE: In your personal opinion, what's the most important part of making a scene "work"?

ASA: For me, it's 95% about chemistry. Not only between me and who I'm fucking, but everyone on set. I mean everyone. One crew member with bad energy, and it can have so much impact on how wet I am. The other 5% is made up of factors like furniture, temperature, time of day, etc.

AROUSE: How do you feel about kissing during a scene?

ASA: It's necessary!!! It's the gateway to that passion, that raw connection. I love kissing. I could totally do a scene of just kissing, and orgasm from humping the sofa. I can't understand when some people have a "no kissing" rule. It's so... "Pretty Woman."

AROUSE: To me, one of the most intriguing things about you isn't what you do onscreen but what you do off camera? How does Asa Akira unwind? What are some of your hobbies? Detail your dream day when you're not shooting.

ASA: I'm a total homebody. I workout in the morning, run my errands (bank, nails, Spiegler's, groceries, etc.,) and then I go home to hangout with my dog, Homie. I don't watch a whole lot of TV, but I'm obsessed with movies and books. The last good movie I watched was "I Saw The Devil" (Korean,) and I'm currently reading "Clown Girl. I'm also pretty passionate about yoga. It's what I wanna really dive into 100% after the porn-portion of my life. A lot of how I try to live my life is based on what I've learned in yoga.

AROUSE: Do you share your bed with your dog?

ASA: I have a feeling you're only asking because you already know the answer. Yup, I sleep with my dog. He snuggles under the covers with me every single night. And, anyone who shares my bed needs to understand, Homie is part of the package.

AROUSE: So you're standing in front of the mirror naked. What do you see? Is there anything you would change?

ASA: I'm pretty much in a constant struggle of losing those last 5 pounds. I like what I see, but I could always be a littleeeeeee skinnier. I'm a girl, that's my excuse, and I'm sticking to it.

AROUSE: Porn actresses want to become mainstream actresses and mainstream actresses want to look and fuck like porn stars. If you had a choice, which would you rather be?

ASA: Hands down, I'd rather be in porn. The main attraction to porn, for me, is the sex, and turning people on. I love doing all the acting stuff, but for me personally, the sex comes first by far.

AROUSE: What did your friends say about you that you hated but which has now become an asset in your life?

ASA: What a setup! Of course the answer to that is: "She's a slut!" I've come to embrace the fact that, being hyper-sexual is part of who I am, but it doesn't have to define me. I'm pretty pleased at where I'm at in my life, and who I've become.

Follow Asa Akira on twitter @AsaAkira





In Stores Now.

PERFORMERS OF THE YEAR 2012



"THE MUST SEE ADULT MOVIE OF THE YEAR!"

PORTRAIT OF A CALL GIRL

ELEGANT ANGEL PRESENTS "PORTRAIT OF A CALL GIRL" STARRING JESSIE ANDREWS MANUEL FERRARA MICK BLUE RAMON NOMAR ALEX GONZ ALEC KNIGHT
DARLA CRANE ZOHEY HOLLOWAY BILL BAILEY JAY CREW RICHIE DANNY MOUNTAIN ERIC JOHN ALAN STAFFORD AND ERIC SWISS CINEMATOGRAPHY BY MASON
CARLOS DEE ALEX LADD TECHNICAL SUPERVISOR BRUCE CARTER EDITED BY GRAHAM TRAVIS EXECUTIVE PRODUCER PATRICK COLLINS WRITTEN AND DIRECTED BY GRAHAM TRAVIS